

What is a Day Sponsor

A Day Sponsor is when a listener who loves the station decides to sponsor a day of broadcasting on KPRD. They decide whether they would like to sponsor a full day for \$600.00 (\$50 a month) or a half day for \$300.00 (\$25 a month).

They choose the day and if it's a half day they choose whether they would like to sponsor the morning or the afternoon. KPRD is on the air that day or half day because of their support.

In appreciation of their support, They get a special announcement aired for them on that day. Some families choose to celebrate a special anniversary, birthday, in memory of a loved one, cause or special occasion.

An example day sponsor would be: (These are not actual day sponsors but rather made up scripts)

Today's music and programing has been sponsored by the Jackson Family in celebration for their daughter Jenny's 18th Birthday. They said, "Jenny, words cannot express how much we love you and how proud we are of you. To have watched you grow up these last 18 years both physically and more importantly spiritually has truly been a blessing to us. We can't wait to see what God has planned for you. We pray that you will always remember the truths of His Word and the promises that He has given us. And never ever ever forget that we will always love you.

Or:

Today's music and programming has been sponsored by the Davis Family as they celebrate their son's 5th Birthday today! They said, Hey Gabe, Happy Birthday buddy! We are so excited to celebrate today with you as you turn the big 5. Watching you learn how to ride your bike, play Tee-Ball, Soccer, and just be your crazy self has been such a joy. We love you so much and pray that you will always know how much God loves you too. P.S. You totally rocked out there playing Tee-Ball and Soccer!

Or.

Today's music and programing has been sponsored by Sam and Alice as they celebrate their 10th Anniversary. Sam said, "Alice, I love you so much. These last 10 years have been the best in my life. Reading God's word with you, spending time in prayer with you have brought a deeper connection to us that I didn't know existed. Happy 10th Anniversary, and baby, if I had to do it all over again, I'd marry you again in a heart beat.